Receipt date: 12/03/2004

PATENT APPLICATION
Paper Dated: December 1, 2004

Application No. 10/790,469

Actionecy Docket No.: 128299.00101

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## CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8

Scott Mueller

TITLE:

System and Method for Identifying Retail Tire Sales

Opportunities

SERIAL NO .:

10/790,469 128299.00101

ATTORNEY REF: DATE OF DEPOSIT:

December 1, 2004

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Receipt date: 12/03/2004

PATENT APPLICATION

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

re Application of : Scott Mueller

Application No. : 10/790,469

Filed : March 1, 2004

Group Art Unit : 3621

Examiner : Not yet assigned

TITLE: SYSTEM AND METHOD FOR IDENTIFYING RETAIL TIRE SALES

OPPORTUNITIES

## INFORMATION DISCLOSURE STATEMENT

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In accordance with the provisions of 37 C.F.R. 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the documents listed on the attached form PTO/SB/08A. Copies of the references cited thereon are provided. It is respectfully requested that the references cited on the attached Form PTO/SB/08A be expressly considered and that the documents be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on December 1, 2004

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## AUTHORIZATION

No fee is believed to be due for the filing of this Information Disclosure Statement. Nevertheless, the Commissioner is hereby authorized to charge any additional fees which may be required for this submission, or credit any overpayment to Deposit Account No. 50-0436.

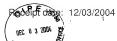
Respectfully submitted,

Caussa Tine

Carissa A. Tener Registration No. 52.278

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Substitute for form 1449A/PTO Complete if Known INFORMATION DISCLOSURE Application Number 10/790,469 March 1, 2004 STATEMENT BY APPLICANT Filing Date Scott Mueller First Named Inventor Group Art Unit (use as many sheets as necessary) 3621 Examiner Name Not yet assigned Attorney Docket Number 128299.101 of 1 Sheet

Initials*  No. Inumber(s), publisher, cite and/or country where published.  P.R.F.  Journal of Retailing and Consumer Services, "E-commerce and the retail process: a review", September, 2003.  Journal of Retailing and Consumer Services, "E-commerce and the retail process: a review", September, 2003.  Journal of Purchaing and Supply, "Strategic Operations Management: the new competitive advantage", September-October, 2003.		OTHER PRIOR ART - NON PATENT LITER	ATURE DOCUME	NTS	
/P.R.F./ Journal of Retailing and Consumer Services, "E-commerce and the retail process: a review", September, 2003.  /P.R.F./ Journal of Purchasing and Supply, "Strategic Operations Management: the new competitive advantage", September-October, 2003.	Examiner Cite	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, cite and/or country where published.			T²
P.R.F.  September, 2003.  Journal of Purchasing and Supply, "Strategic Operations Management: the new competitive advantage", September-October, 2003.	/P.R.F./	competitive strategies against "big box" retailers", March, 2	2004.		
/P.R.F./ advantage*, September-October, 2003.	/P.R.F./	September, 2003.			
	/P.R.F./		ations Management:	the new competitive	
Examiner   /Paul Fisher/   Date   03/30/2009	Examiner	(D. 15:1-)	Date		_

Examiner Signature	/Paul Fisher/	Date Considered	03/30/2009

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